PROGRAM TITLE: Improved Making/Packing Operations

PROGRAM OBJECTIVE:

To upgrade the equipment and efficiency of the Pilot Making and Packing Facility.

PROGRAM APPROACH AND TIMING:

A.	Install a Mark IX cigarette maker, PA-8 filter attacher, and automatic tray filler.	1st Qtr., '78
B.	Provide layouts for new Pilot Making and Packing Facility.	1st Qtr., '78
C.	Complete design of new Pilot Making and Packing Facility.	4th Qtr., '78
D.	Improve efficiency of operation with regard to handling increasing volumes of consumer mailout tests.	Continuing

STRATEGY CATEGORY:

Cost Savings	75%
Technical Services to Other Departments	15%
Improvement of Established Brands	10%

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Source: https://www.industrydocuments.ucsf.edu/docs/rnlk0000